Folder: Business Development

Purpose:

This folder is for planning and tracking the growth of the business. It includes goals, new product ideas, and materials for presentations.

Subfolders:

- Goals and Planning: Documents outlining short-term and long-term business objectives.

- New Product Ideas: Notes and drafts for potential templates or resources.

- NASP Presentation Materials: Slides, handouts, and notes for NASP and other conferences.

Notes:

- Regularly review goals to measure progress.

- Keep NASP materials polished and up to date for future use.